

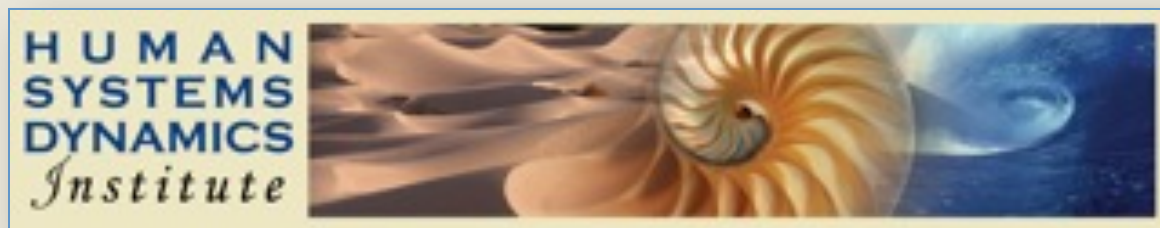
Welcome!

Entrepreneurship: Play the Infinite Game

- In the chat, please let us know . . .
 - Who are you?
 - Where are you?
 - What is the biggest risk you took in the last week? Why?



Adaptive Action Conversations



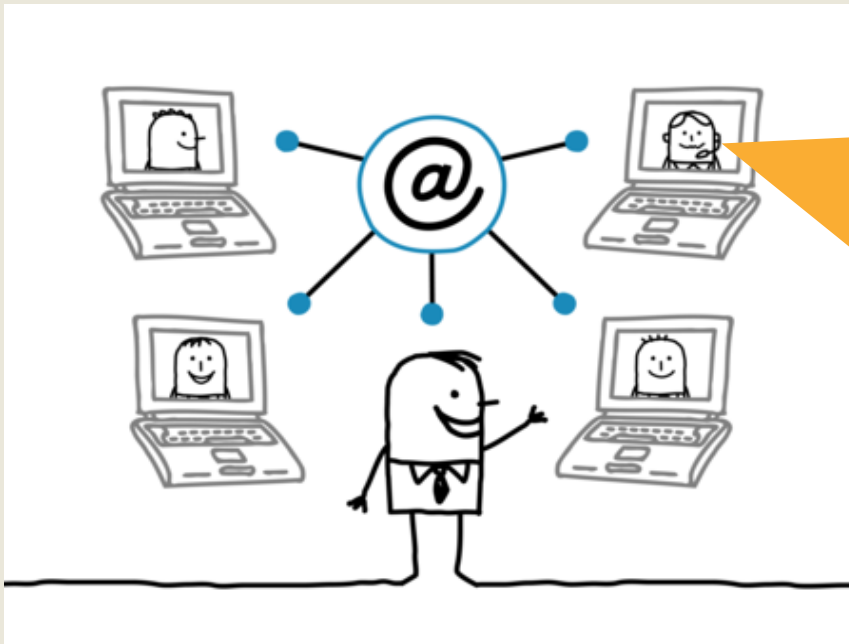
Conversation 9: Entrepreneurship: Play the Infinite Game

Glenda Eoyang
Royce Holladay

geoyang@hsdinstitute.org
rholladay@hsdinstitute.org

Human Systems Dynamics Institute
adaptiveaction.org
hsdinstitute.org
wiki.hsdinstitute.org

How to Participate



Respond to our
invitations:

- Share your answers to our questions in **CHAT**,
- put your own questions in **CHAT**,
- and respond to **POLLS**.

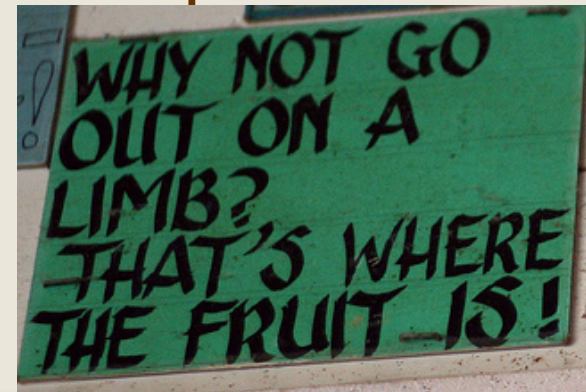
Entrepreneur

- Wikipedia: Person who organizes and operates a business or businesses, taking on financial risk to do so.
- What if “entrepreneur” were
 - A verb (to entrepreneur)
 - Not just business
 - Not just financial risk
- To entrepreneur: Organize activities and take on risk to do so



Today We Will . . .

- Entrepreneur patterns in all kinds of human systems
- Define a simple process to entrepreneur
- Explore options for entrepreneuring in finite and infinite games
- Begin to entrepreneur in an Adaptive Action experiment



Organize activities and take on risk to do so



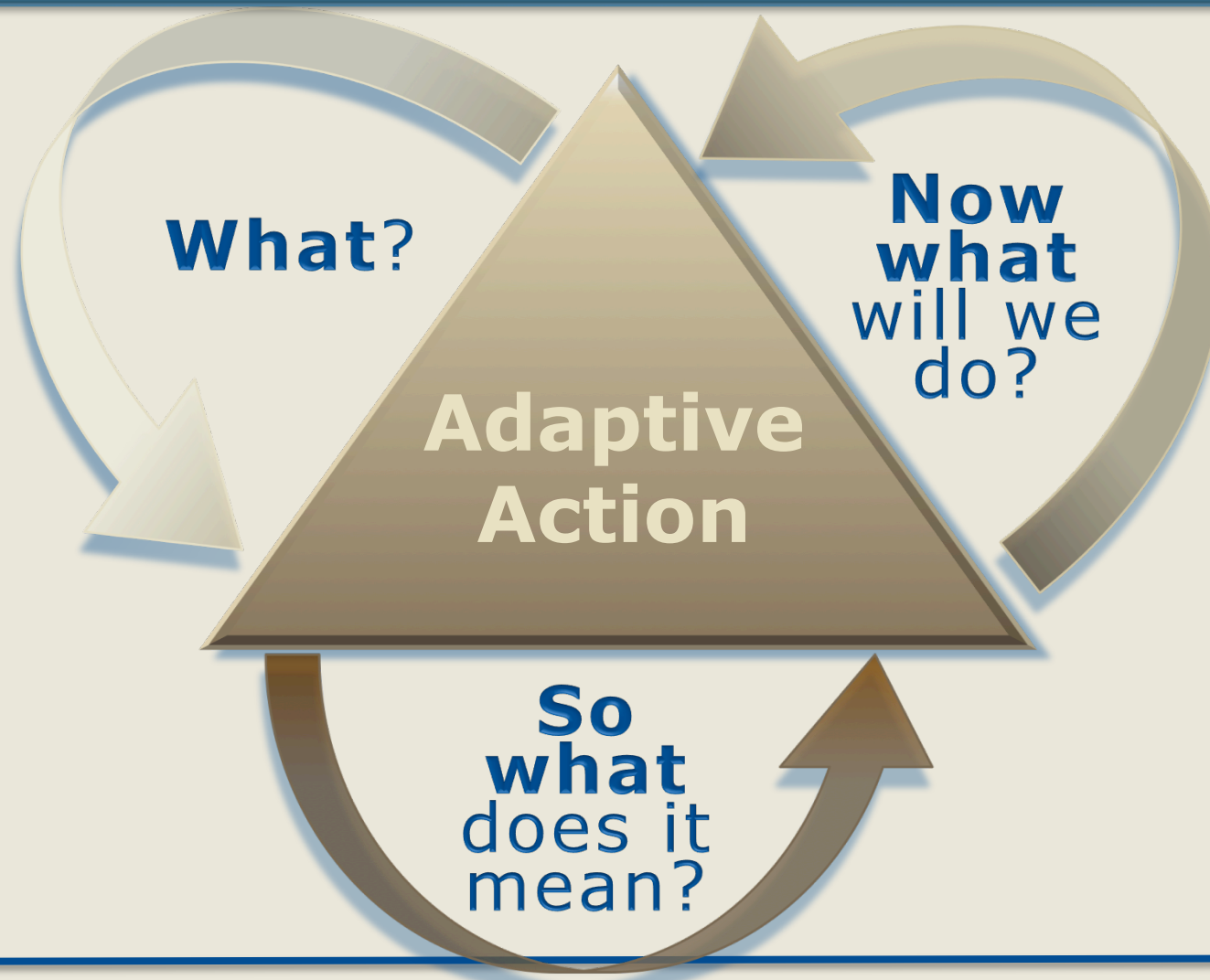
Organize activities and take on risk to do so



Organize activities and take on risk to do so



Organize and Take Risks



Entrepreneur = Adaptive Action

● What?

- What are current patterns and how are they serving?
- What gaps exist to be filled?
- What resources do I/my network have?

● So what?

- So what unique contributions can I make?
- So what risks are inherent?
- So what risks am I ready to take?

● Now what?

- Now what can I do?
- Now what should I communicate and to whom?
- Now what will I look for and when/how will I look?

Organizing and Risk Finite and Infinite Games

Finite Game



Infinite Game



Organizing and Risk Finite and Infinite Games

Finite Game	Infinite Game
Defined field of play Opponents are known Rules are constant Expertise is clear Been there before Easy to keep score Purpose: To Win	Fuzzy boundaries Everybody plays Changing rules Looking for fit New territory Everything may matter Purpose: Keep Playing

Organizing for Finite and Infinite Games

Organizing for Finite Games ...



Organizing for Infinite Games ...



Risks in Finite and Infinite Games

Finite Game risks ...



Infinite Game risks ...



You entrepreneur in an Adaptive Action Experiment.

● What?

- Are current patterns and how are they serving?
- Gaps exist to be filled?
- Resources do I/my network have?

● So what?

- Unique contributions can I make?
- Risks are inherent?
- Risks am I ready to take?

● Now what?

- Can I do?
- Should I communicate and to whom?
- Will I see as patterns change and when/how will I look?



To Learn More . . .

● Books

- *Creating Good Work: The World's Leading Social Entrepreneurs Show How to Build A Healthy Economy* (Ron Schultz, ed.)
- *Social Entrepreneurship: Theory and Practice* (Praszkier & Nowak)
- *Adaptive Action: Leveraging uncertainty in your organization* (Eoyang & Holladay)

● Web

- Creating Good Work blog bit.ly/12AWrEP
- adaptiveaction.org & hsdinstitute.org
- wiki.hsdinstitute.org & hsdcommunity.ning.com
- #hsd #adaptact @glendaeoyang @rjholladay

Even More Resources

● Training

- Webinars
- HSDP Certification
- Custom Classes
- Open classes
 - Tasters
 - Agent training
 - Short courses
- Adaptive Action Labs



Which topic are you most excited about?

4 April 11:00 – 12:00 CDT	<i>Team Performance: Yes, We CAAN</i>
May 9 11:00 – 12:00 CDT	<i>The Alchemy of Tomorrow: Turn Conflict Into Conversation</i>
June 6 11:00 – 1:00 CDT	<i>Quarterly Associates and Friends Meeting</i>
July 11 11:00 – 12:00 CDT	<i>Diversity: Leverage Patterns of Power and Privilege</i>
August 1 11:00 – 12:00 CDT	Entrepreneurship: Play the Infinite Game
September 12 11:00 – 1:00 CDT	<i>Quarterly Associates and Friends Meeting</i>
October 10 11:00 – 12:00 CDT	<i>Accountability: Deliver Unexpected Value</i>
November 14 11:00 – 12:00 CST	<i>Resilience: Adapt, Redesign, Implement</i>
December 5 11:00 – 1:00 CST	<i>Associates and Friends Annual Virtual Open House</i>